



WHAT IS COMMERCIAL MUSIC?

Commercial Music can be defined as any music that is being market directly to the public by an medium. It encompasses contemporary music from various genres, focusing the market appeal of the sound and the developments in the ever-changing music industry. Commercial music also covers electronic music sound/design recording arts, song writing, and the uses of different sound production software.

INTERESTS

(THINGS YOU LIKE TO DO)

- Self-expression
- Performing for others
- Studying and analyzing pop culture
- Interest in working in the business side of the music industry
- Music from various genres
- Working independently
- Working with technology
- Taking on creative projects

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SKILLS

(THINGS YOU WILL LEARN & USE)

- Creativity
- Use of music production software
- Time management
- Detail orientated
- Working with deadlines
- Performing under pressure
- Communication
- Teamwork
- Concentration
- Leadership

LAVC DEGREES & CERTIFICATES OFFERED:

Students earning the Commercial Music AA Degree have obtained skills for entry-level employment in the music industry or for career advancement. Music 101 is not part of the degree but is a prerequisite for coursEs in the degree. Students are strongly encouraged to complete Music 101 early in their academic program. LAVC offers the following degrees and certificate:

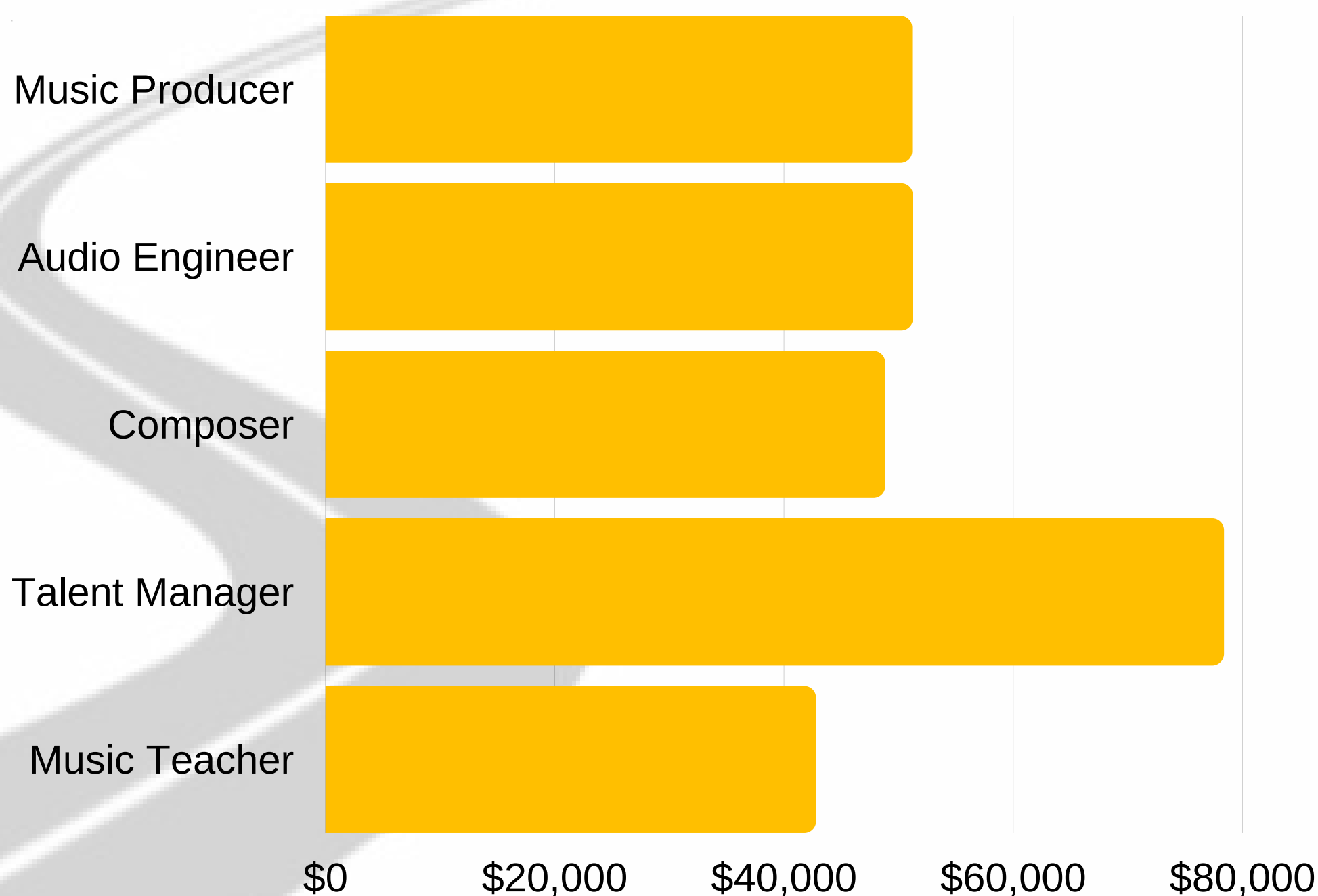
- Associate of Arts for Transfer (AA-T) in Music
- Associate of Arts (AA) in Commercial Music
- Certificate of Achievement in Commercial Music: Music Technology

TRANSFER RELATED MAJORS:

- CSU Fullerton: Music Performance-option in Jazz and Commercial Music
- CSU Los Angeles: Commercial Music
- Chico State: Music Industry
- Chico State: Recording Arts
- CSU Fullerton: Jazz and Commercial Music
- San Diego State: Music Recording Technology and Audio Design
- CSU Northridge: Composition/Commercial and Media Writing
- CSU Northridge: Music Industry Studies
- University of Southern California: Music Industry
- Azuza Pacific University: Commercial Music
- UC Berkeley: Music
- UC Los Angeles: Music Industry
- UC Santa Barbara: Musicology



EARNINGS*



*Earnings can vary by occupation and experience. The following are median wages as of 2018 in California based on CaliforniaCareerZone.org

FOR MORE INFORMATION

- www.lavc.edu/transfer
- <https://www.lavc.edu/Music-Department/Music-Department.aspx>
- www.lavc.edu/transfer/majors/default.html
- www.assist.org
- www.eureka.org
- www.cacareerzone.org
- www.onetonline.org
- <http://degrees.calstate.edu/>
- https://admission.universityofcalifornia.edu/counselors/files/undergraduate_majors_list.pdf

RELATED OCCUPATIONS

- Music producer
- Audio engineer
- Film, television or video game composer
- Orchestrator
- Talent manager
- Music publisher
- Music teacher
- Composer



POTENTIAL EMPLOYERS

- Recording studios
- Film studios
- Consulting firms
- Advertising firms
- College/university
- Concert halls

This general information is provided by the LAVC Career/Transfer Center. For specific information about majors and careers please make an appointment to see a counselor either online, in person at the Counseling Department (Student Services Annex) or by phone at (818) 947-2474.