



WHAT IS BROADCASTING?

Broadcasting is a field within the entertainment industry that involves sharing speech, music, visual images, information, etc. by radio, television or other mass communication mediums. Broadcasting technicians install and operate equipment, such as audio mixing consoles, media control systems, oscilloscopes, frequency analyzers, and satellite receivers, used to broadcast radio and television programs.

LAVC DEGREES & CERTIFICATES OFFERED

The Broadcasting major is housed under the Media Arts department at Los Angeles Valley College. This major will enable students to gain valuable skills and creative techniques in the highly competitive and challenging world of Radio, Television and Voice Over for over the air signals, cable and satellite, and internet stations. The course offerings are designed to provide a general overview of the broadcasting industries, and their inter-relationships, while also concentrating on specific job skills. LAVC offers the following degrees and certificates:

- **Associate of Science for Transfer (AS-T) in Film, Television, and Electronic Media**
- **Associate of Arts (AA) in Broadcasting**
- **Associate of Arts (AA) in Performance**
- **Associate of Arts (AA) in Radio**
- **Associate of Arts (AA) in Television**
- **Certificate of Achievement in Broadcasting: Performance**
- **Certificate of Achievement in Broadcasting: Radio**
- **Certificate of Achievement in Broadcasting: Television**

TRANSFER RELATED MAJORS

- **CSU Chico:** Communication Design-Option in Media Arts
- **CSU Fresno:** Mass Communication & Journalism-Option in Broadcast Journalism
- **CSU Northridge:** Journalism- option in Broadcast
- **CSU San Francisco:** Broadcast & Electronic Communication
- **UC Los Angeles:** Film, TV and Digital Media
- **CSU Los Angeles:** Television, Film, and Media Studies
- **UC Santa Barbara:** Film and Media Studies
- **University of Southern California:** Cinematic Arts, Film & Television

INTERESTS

(THINGS YOU LIKE TO DO)

- Public speaking
- Entertaining others
- Acting
- Singing
- Media Arts
- Television, film, & radio
- News and current events

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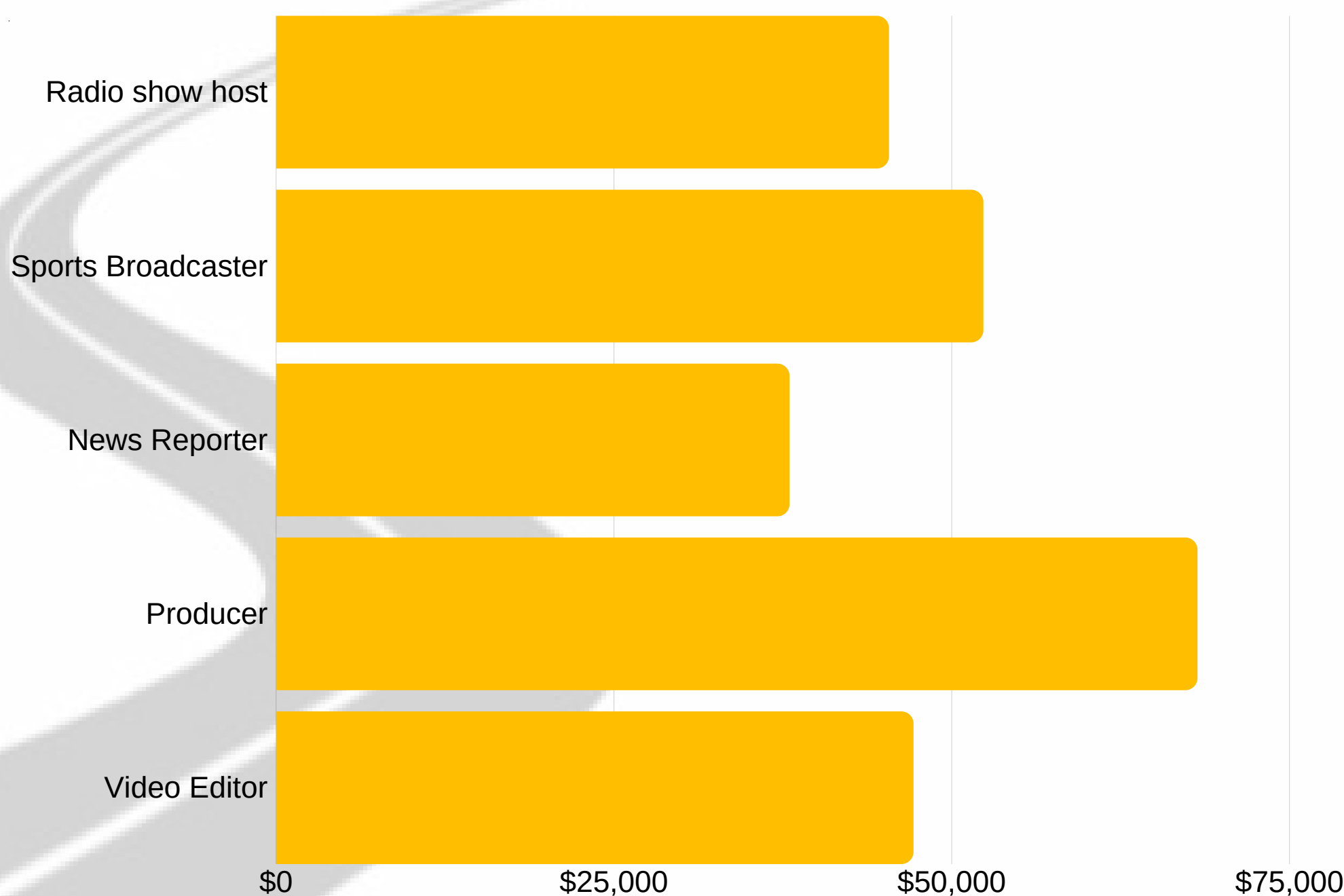
SKILLS

(THINGS YOU WILL LEARN & USE)

- Communication skills
- Presentation skills
- Leadership
- Investigative skills
- Interpersonal Skills
- Strong public speaking skills



EARNINGS*



*Earnings can vary by occupation and experience. The following are median wages as of 2018 in California based on CaliforniaCareerZone.org

FOR MORE INFORMATION

- www.lavc.edu/transfer
- www.lavc.edu/MediaArts/Broadcasting/Home.aspx
- <http://www.lavc.edu/transfer/majors/default.html>
- www.assist.org
- www.eureka.org
- www.cacareerzone.org
- www.onetonline.org
- <http://degrees.calstate.edu/>
- https://admission.universityofcalifornia.edu/counselors/files/undergraduate_majors_list.pdf

RELATED OCCUPATIONS

- Program director
- Radio show host
- Radio show technician
- Studio engineer
- Sports broadcaster
- News reporter
- Producer
- Video editor
- Computer operator
- Audio and video equipment technicians
- Film editors
- Journalist



POTENTIAL EMPLOYERS

- Radio stations
- Television stations
- News stations
- Production studio
- Entertainment industry
- Journalism organizations
- Magazine company
- Printing and publishing company

This general information is provided by the LAVC Career/Transfer Center. For specific information about majors and careers please make an appointment to see a counselor either online, in person at the Counseling Department (Student Services Annex) or by phone at (818) 947-2474.