



## Entertainment Business

# Entertainment Business – Contracts & Negotiation

These companion courses are taught by two working professionals in the field of entertainment — Eva Semple Davis, a media executive who ran a marketing and production division at Warner Brothers and also worked as a marketing director at Coca-Cola; and Prof. Jonathan Arnold, Esq., who has worked for Paramount Pictures and is currently a practicing attorney representing numerous clients in the entertainment business. These two courses will help you better understand the business of your work and assist you with navigating both your entertainment education and career!



### Select Course Topics



**The “Business”**  
**Phases of Development Studio Operations**  
**Business Affairs**  
**Media Marketing**  
**Distribution Models**

**Basics of Contract Law**  
**Intellectual Property**  
**Option Agreements**  
**Work Agreements & Guilds/Unions**  
**Royalties, and much more....**

### **Entertainment Business**

**(VOC ED 132CE) [Class #26933 and #26934]**

**Lecture/Lab: Tuesdays 2:00 p.m. to 4:50 p.m., September 14, 2021 to October 5, 2021**

### **Entertainment Business – Contracts & Negotiation**

**(VOC ED 159CE) [Class #26935 and #26936]**

**Lecture/Lab: Tuesdays 2:00 p.m. to 4:50 p.m., October 12, 2021 to November 2, 2021**

**These classes will be conducted live at LAVC and will meet in ACA 1802**

## **Contact Information**

**Professor: Jonathan Arnold, Esq.**  
**Extension Program - Workforce Training**  
**arnoldj2@lavc.edu or (818) 997-0967**

**For assistance with enrollment and class registration,**  
**contact Adult Education Counselor Stephanie Meza at**  
**mezabs@lavc.edu or 818-778-5830**