Welcome to Broadcasting 1 History of Radio & Television Online!

Broadcasting 1 explores the history of radio and television and we will be discussing its cultural influence and its future with you in this online course. An online class means just that, we will not meet face-to-face, but we will have a chance to see each other through our avatars and online discussions. The course syllabus and a full description of the class will be shortly on Etudes, a few days before class officially begins.

Expectations
I expect you to log in more than once a week and finish all assignments on time. You are a broadcaster now! There are no make-ups in this online class. You will participate in online discussions, take chapter quizzes, and turn in homework. You earn points for each online discussion, quiz and homework assignment. Those points are added at the end of the semester and you will earn the grade that corresponds to your point total (totals detailed on the syllabus).

Text
Broadcasting, Cable, the Internet and Beyond: An Introduction to Modern Electronic Media 7th Ed. by Joseph Dominick, Barry Sherman, & Fritz Messere. ISBN # 9780073512037 will be our text for the term, and it can be purchased at the campus bookstore or online. You need the book by the start of the semester to prepare for quizzes and exams. You will need the current 7th edition of the book to pass this class. No exceptions!

Technical Tips
Technical support: Valley College has hired some good people to help with Etudes/computer problems you may face; I am not one of them. To make sure you have the required tools/skills to get started, I suggest that you explore Virtual Valley. The page links you to "Student Resources," "Technical Information" and "Frequently Asked Questions." There is a "Help Desk" icon that provides you with an e-mail address (etudeshelp@lavc.edu) a telephone number (818-778-5834). Please make sure that your computer is Etudes ready before class starts. My syllabus states that I do not accept late assignments for any reason, including “technical problems.”

End Note
I look forward to a productive class with you and if you have any questions, please send an e-mail to beatonj@lavc.edu. Please place “Broadcasting 1 Online” in the subject line, and I will get back to you as soon as possible.

Thanks for taking the class and good luck,
Professor Jason Beaton (Mr. B)